15 December 2014

1. **Chair**  
   **Nigel Tinley**

2. **Recorder**  
   **Scott Harris**

2: **Apologies**  
   Julia Pearl, Tanaya Barnes

3: **Present**  
   Scott Harris, James Stenslunde, Penny Caminiti, Marie Claire Bennetts, Kirk D’Souza, Jen McKay, Elyse Dartnall

4: **Agenda:**  
   No extra changes requested

5: **Correspondence**  
   None tabled

6: **Helping Hands:**
   Elsbeth explained who Helping Hands are:-
   - Community Schools focus. How can we help the P&C and the School further develop and even raise funds.
   - 18 services in Perth like Attadale.
   - Have merged with RSG;
   - What value – have recruitment manager and run by a Board across Australia (Qld, WA);
   - Will do homework club and extension activities after school.
   - Have phone helpdesk that parents can ring;
   - Monthly amount to be paid up front on first working day of the month;
   - Behaviour management and school values will be reflected in this service;
   - Penny indicated that they could use garden to plant and dig during the Christmas break;
   - $19 before school care; $26 after school care;$57-80 on holidays depending on excursions etc. Rebate gives 50% back and CCB gives more back. They only charge the gap.
   - They would like to increase by 20% straight away. Would be happy to sign 2 years with a 12 month review to determine pricing etc.

**ACTIONS:**

- **ELSBETH TO CHECK THE LICENCE IN TERMS OF HOW MANY CHILDREN THE SERVICE CAN PROVIDE FOR.**

- **SCOTT TO WRITE UP AND INCLUDE POINTS LIKE WE WILL BE TAKING YOU UP ON HELPING WITH P&C.**

- **WHAT COMPARISON BEFORE AGREEING TO 20%;**
- Clause saying if numbers increase we renegotiate cost and Attadale PS must get a report. This would be if they require an extra room.

6.1 School Board
Letter to Nigel and Board congratulating them on a good performance as a school and Board.
Also IPS Review final copy.

6.2 School Survey
Kirk shared his powerpoint on how to use the survey to develop a "Brand" for the school.
There appeared a need for brainstorming.
When should we look at school logo? This was discussed and agreed that this should be a discussion for 2015 with parents and community to ensure our uniform logo aligns with our brand.

ACTIONS:
- First step is to restructure what we have in place, but in a template form that represents our brand. Kirk to use his expertise to develop examples of what this looks like, eg email templates, newsletter templates, web page, letterhead.
- Kirk to set up a meeting with Scott and app provider “Schoolzines” to see how free it is for Attadale.
- Deb to check where the DOE support is for marketing and rebranding of schools.
- See if we can use a Uni student in marketing to run our program as part of their studies.