MINUTES

Monday 16th March 2015 7pm

1. Apologies: Debbie Reynolds, Gemma Naylor, Yvvette Borgwood, Julia Pearl

2. Chairperson: Nigel Tinley
   Scribe: Scott Harris

3. Minutes of previous meeting
   Accepted

4. Business arising from Minutes
   ✔

5. Correspondence
   None

6. Business

   6.1 Marketing and Sponsorship update
       ✔ Update of discussions and decisions from last meeting

       It was decided to go ahead with the Branding exercise with the quote
       from Kirks collective for $5000. The Board decided it would
       approach P&C to fund the whole $5000. Kirk will develop a
       presentation for P&C that would demonstrate what we would be getting
       for the $5000 and how this initiative was developed starting from
       the inception of this Board Sub-Group early in 2014.

       P&C next date is 1st April

   6.2 Board Training
       ✔ Decision around what to plan in this area

       Board decide it would advertise the opportunity to provide Board
       training based around modules 2 & 3 with local schools. Scott and
       Nigel to share and get numbers to at least 20. Scott to then engage
       IPS Board trainers.

   6.3 Schoolzine
       ✔ What is this, how does it benefit the school, who up-keeps this
       and pays costs.

       Phil Reardon from Schoolzine presented on what and why schools have
       and could use Schoolzine. Basic costs in 3 versions were
approximately between $1000 and $3200 per year. This was based on there being advertising in the schoolzine package that schoolzine sourced. 20% of the money collected from the advertising would be taken off the next years bill.

Kirk indicated this was new and good technology in terms of the current market. Board who attended where impressed with the model of schoolzine and the variety of applications it could provide other than just a news letter. Video, appointment booking, updated calendar etc... were some of the aspects. It does not replace the webpage and staff can manipulate the applications on schoolzine somewhat. It possibly can reduce work load but does introduce two communication mediums.

Board decided to review others before committing. Eg School Bag and James indicated he would organise an opportunity for the Board to see School Bag. Scott will get a list of the schools using schoolzine from Phil and distribute to Board so everyone can ring at least one school to hear how they use this product and feedback.

6.4

6.5

6.6 Update

6.7 Next meeting